

Liah Bosworth

Graphic Designer

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EXPERIENCE

Graphic Designer | **Kings Loot**

Mar 2023 - Present | Colorado Springs, CO

- Designing static and animated ads for paid social media platforms, graphics for website, emails, and landing pages
- Leading photoshoots for product images and lifestyle shots, ensuring high-quality photography and editing standards
- Delegating tasks to other designers, providing clear instructions, overseeing their work, and reviewing all creative assets to maintain brand consistency and quality

Marketing Design Intern | **Coupa Software**

Jun - Dec 2021 | San Mateo, CA

- Created animated ads for LinkedIn, RollWorks, Demandbase, and AdRoll
- Worked with digital marketing team to analyze effectiveness of animated ads compared to static ads and created more animated ads based on data-driven insights
- Developed static designs for digital and print ads, social cards, blog graphics, email banners, icons, company apparel, and case study designs
- Collaborated with stakeholders to discuss design vision and refine designs based on feedback

Visual Communication Design Intern | **Dremio Corporation**

Aug - Dec 2020 | Santa Clara, CA

- Created animated and static designs of brand mascot for internal and external communication purposes, including slides for meetings, website graphics, social media, recruitment purposes on LinkedIn, as well as a product launch and company kickoff campaign
- Participated in cross-functional collaboration to obtain feedback and ensure designs met or exceeded expectations

EDUCATION

B.A. in Design

Minor in Communication

University of California, Davis
June 2022
Cumulative GPA: 3.62/4.0

SKILLS

Photoshop	Adobe XD
Illustrator	Figma
InDesign	Sketch
After Effects	Premiere Pro
Lightroom Classic	ClickUp

AWARDS & ACTIVITIES

Denver Rescue Mission Volunteer
(Mar 2023 - Present)

Dean's List
(2021 Winter & Spring Quarters)

Prytanean Women's Honor Society
(Nov 2019 - June 2022)

Athletes in Action Leader
(Apr 2019 - Jun 2020)

Athletes in Action Member
(Sep 2018 - Jun 2020)

WCGA Scholastic All-American
(2019)

Full Athletic Scholarship
(Aug 2018 - Dec 2019)